

NJ Plants Sponsorships

Premium Sponsorship Opportunities:

| Sponsorship | Cost | Description |
|--------------------------------------|-------------|---|
| Title Sponsor - 1 Available | \$10,000.00 | Exclusive Title Sponsor of NJ Plants Trade Show & Conference Sponsorship Includes: Premium 20' x 20' Exhibit Space, Full Page Ad in Event Directory, Onsite Signage, Exposure in All Advertising/Promotions, 50 Passes, and more... |
| Presenting Sponsor - 1- Available | \$5,000.00 | Exclusive Presenting Sponsor of NJ Plants Trade Show & Conference Sponsorship Includes: Premium 10' x 20' Exhibit Space, 1/2 Page Ad in Event Directory, Onsite Signage, Exposure in Print Advertising/Promotions, 25 Passes, & more... |
| Supporting Sponsor - 3- Available | \$2,500.00 | Supporting Sponsor of NJ Plants Trade Show & Conference Sponsorship Includes: Category Exclusive, Onsite Signage, 1/4 Page Ad in Directory, Exposure in Print Advertising/Promotions, Web Site & Email, 25 Passes & more... |
| Official Sponsor - 8 - Available | \$1,000.00 | Official Sponsor of NJ Plants Trade Show & Conference Sponsorship Includes: Category Exclusive, Onsite Signage, Exposure in Print Advertising/Promotions, 25 Passes, Web Site & Email, & more... |

Targeted Sponsorship Opportunities:

| Sponsorship | Cost | Description |
|-----------------------------|----------|--|
| Keynote Speaker Sponsor | \$750.00 | Sponsorship of the Keynote Speaker |
| Lanyard | \$500.00 | Company logo & information on lanyard - Does not include cost of lanyard |
| Show Bags | \$500.00 | Company logo & information in show bags - Does not include cost of bags |
| Attendee Gifts | \$500.00 | Provide a gift to be passed out to all event attendees - Sponsor will also supply gift |
| New Product Area | \$500.00 | Signage at Show Floor Seminars, listing on NJ Plants & NJNLA website |
| Educational Session Sponsor | \$250.00 | Introduce speaker of the session sponsored by your company |

Produced in Cooperation with



RUTGERS

New Jersey Agricultural Experiment Station

NEW VENUE • DATES MANAGEMENT

MAC Events, LLC

Producer of quality events for over 40 years throughout the United States.

Kevin McLaughlin, Show Director

309 Morris Avenue, Suite D, Spring Lake, New Jersey 07762

800-332-3976 / Fax: 732-449-5566

Information@NJPlantShow.com / www.NJPlantShow.com



Plant Your Business Here & Watch It Grow!



Jan 24 - 25, 2012
 NJ Convention Center
 97 Sunfield Ave.
 Edison, NJ 08837

Sponsorship Order Form

Stay out in front of NJ Plants attendees – participate as a sponsor of NJ Plants!

Please circle the desired sponsorship then complete the form below and return to MAC Events.

COMPANY NAME: _____ CONTACT: _____

ADDRESS: _____

CITY: _____ STATE: _____ ZIP: _____

PHONE: _____ FAX: _____

E-MAIL ADDRESS: _____

Choose Your Sponsorship

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Total Fee: _____

Please mail this form and payment page with your check or fax with credit card information to:
 MAC Events, LLC
 309 Morris Ave. Ste. D
 Spring Lake, NJ 07762
 800-332-3976 Fax 732-449-5566



Jan 24-25, 2012
NJ Convention Center
97 Sunfield Ave.
Edison, NJ 08837

Sponsorship Payment Form

Authorized Cardholder's Signature: _____

Cash _____ Check _____ (make check payable to MAC Events)

Credit Card _____ (will reflect on statement as MAC Events)

Cardholder Name: _____

Address: _____

Phone: _____

Credit Card Number: _____

Card Type: _____ Expiration Date: _____ CSV: _____

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